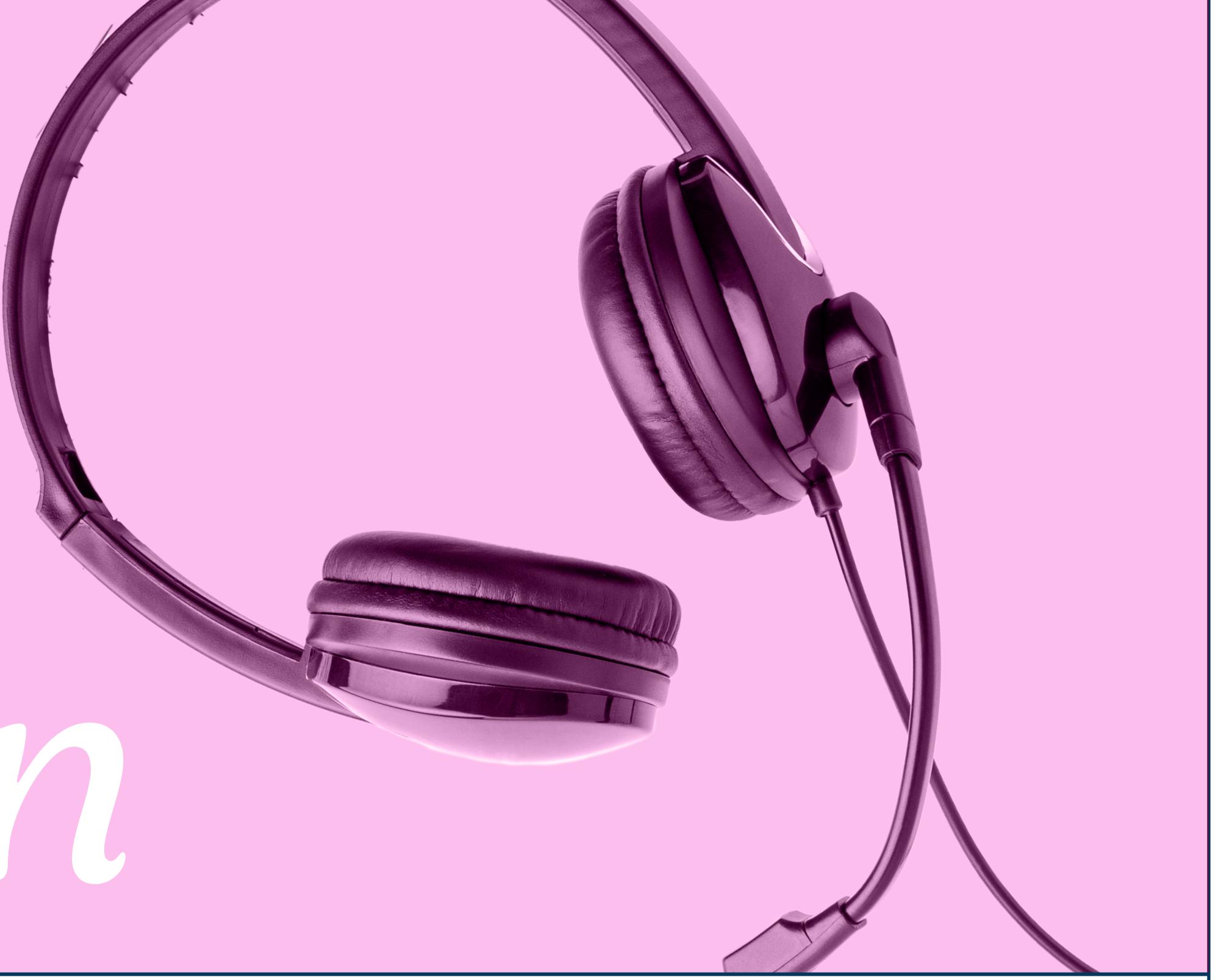


Brand Presentation

by Smart Marketing LLC.



Brand Introduction



COMPASSIONATE

RELIABLE

EXPERIENCED

SUPPORTIVE

1st Call supports medical practices nationwide, providing consistent and reliable assistance across all locations. Eliminate costly turnover and HR expenses while improving quality and productivity. You'll receive a specific team dedicated to your medical practice, learning and understanding your workflow practices and processes.

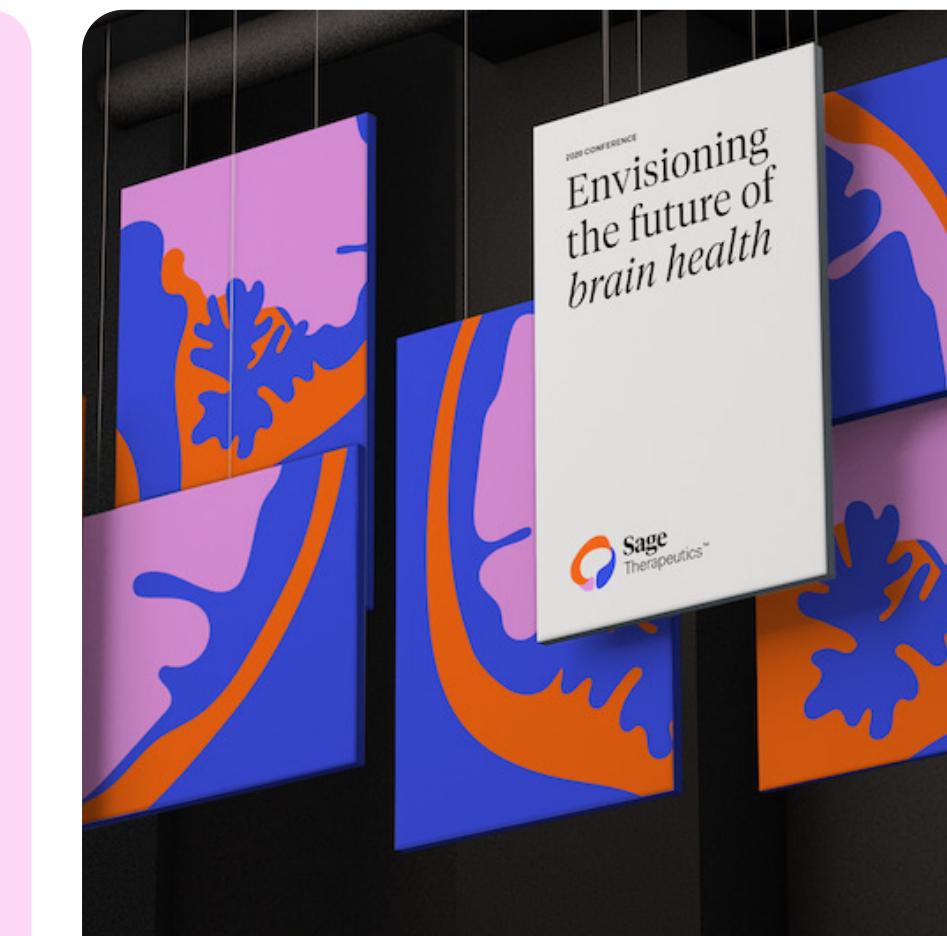
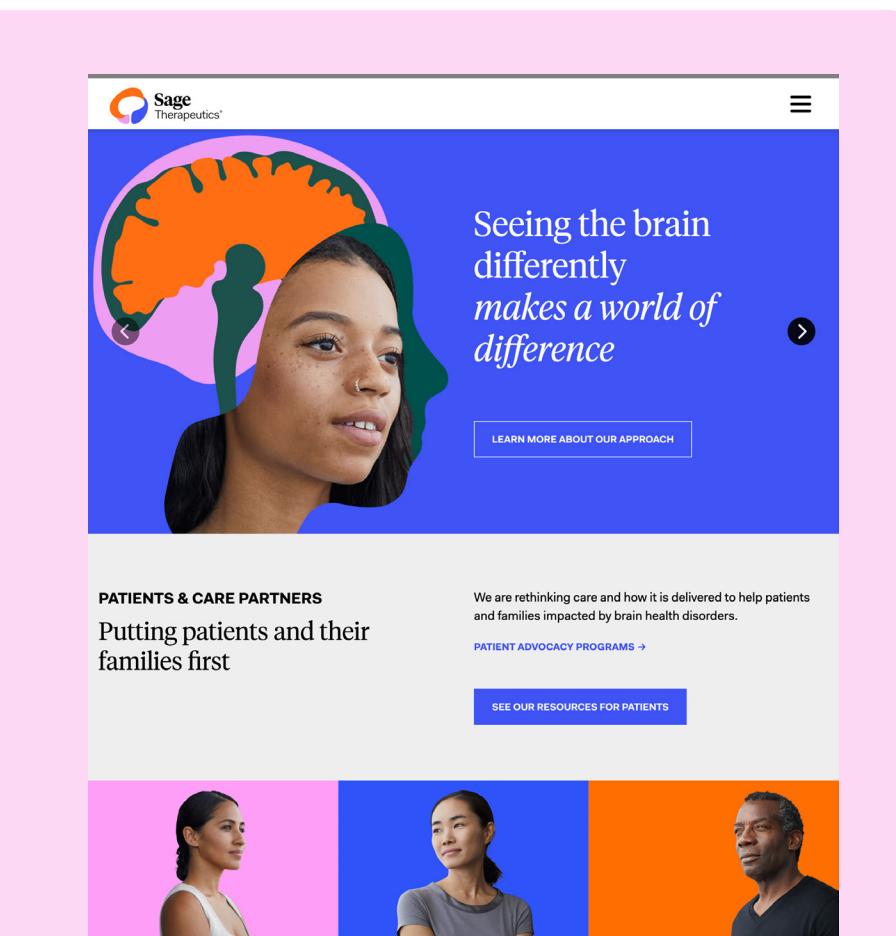
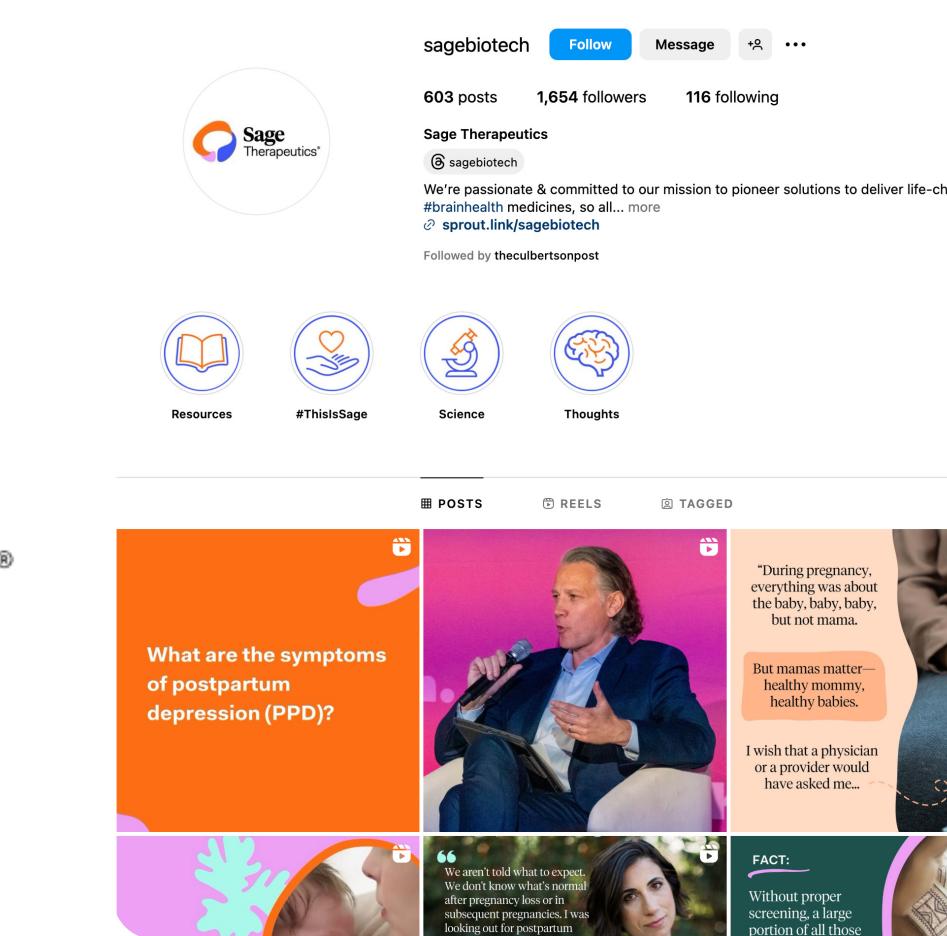
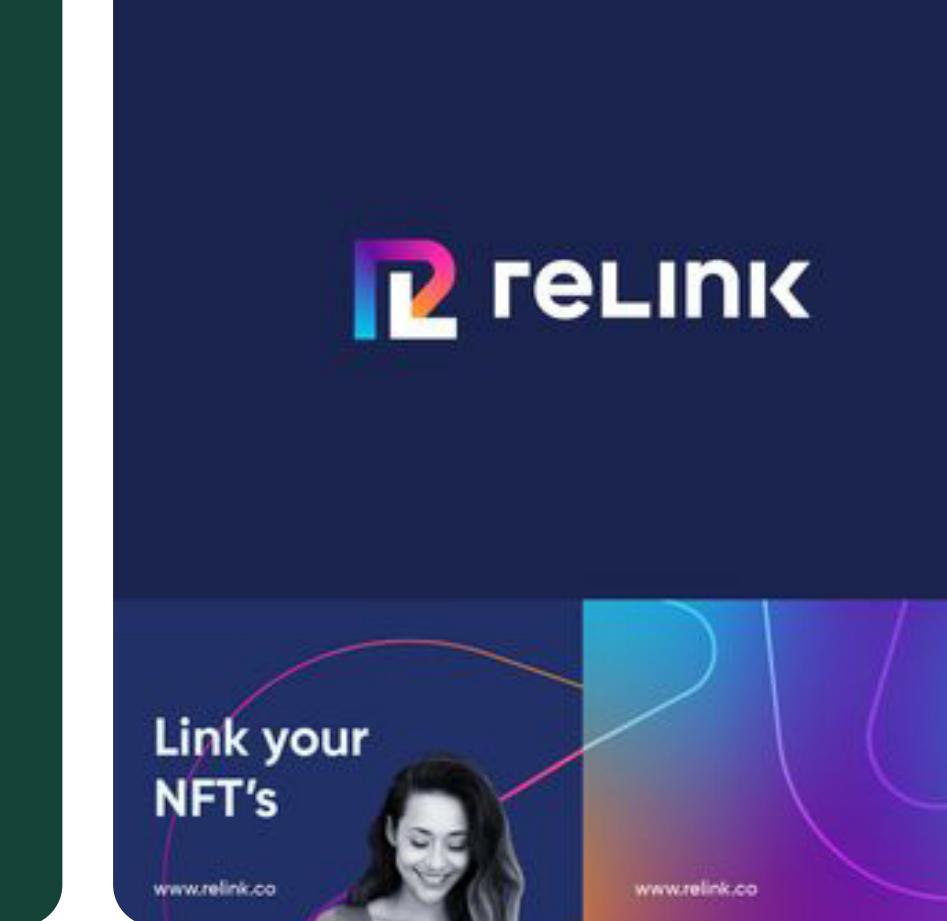
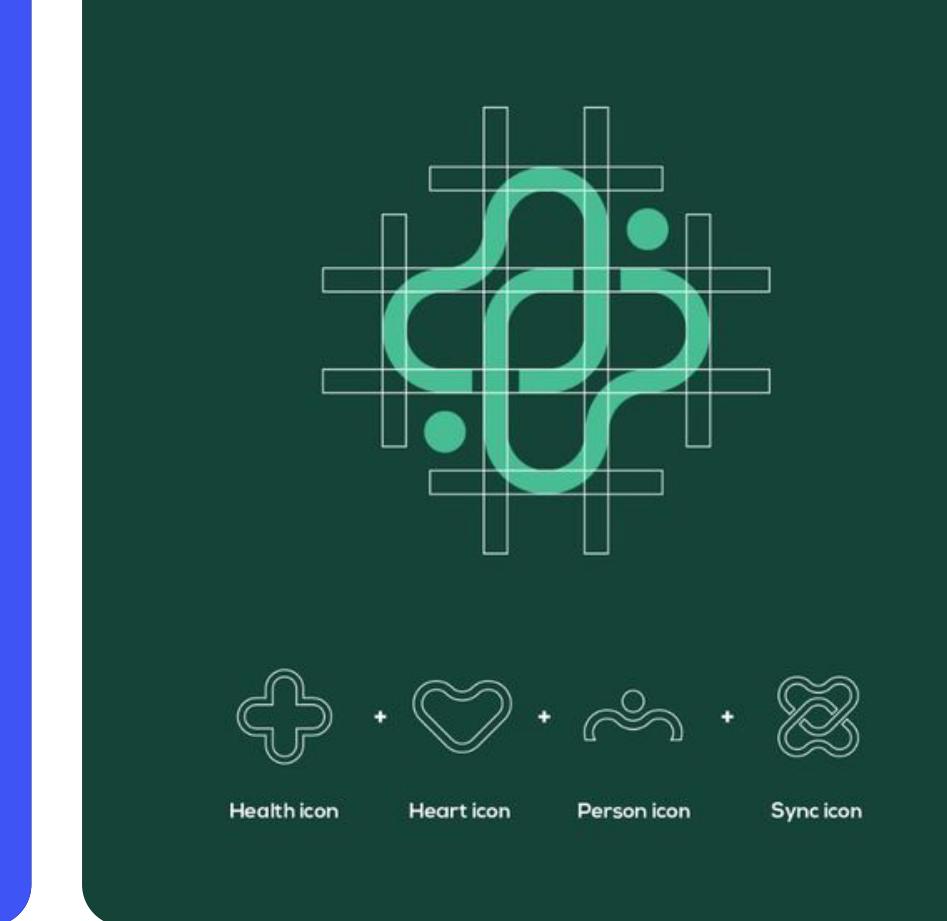
Creative Direction

→ Bright color pallet, with pink and orange accents

→ Very organic, natural shapes with a vibrant gradient

→ Abstract icons that still convey the brand's message

→ Logo and brand story that make the viewer feel safe & relaxed



Logo Design

Primary Logo

Your primary logo will be the heart of your brand. This logo reflects a compassionate and professional tone with a modern twist.

Healthcare “plus” element pulled from old logo



1st Call

Practice Solutions

Soft, rounded font conveys friendliness and trustworthiness

Secondary Logo

The secondary logo provides flexibility in different applications. It often simplifies the primary logo while maintaining brand consistency, ensuring it works well in smaller or unconventional spaces.



1st Call
Practice Solutions



Logomark

Logomarks are simplified, standalone symbols or icons that represent your brand. They're perfect for smaller formats where the full logo may not be suitable, offering a clean and recognizable visual for your brand.



Typography

A soft italic font paired with a fun cursive font enhances your brand by adding a touch of warmth and personality. The classic sans serif font makes body text clean and easy to read.

Aa

Bb

Cc

Title

GELICA ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Body

MUNDIAL LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

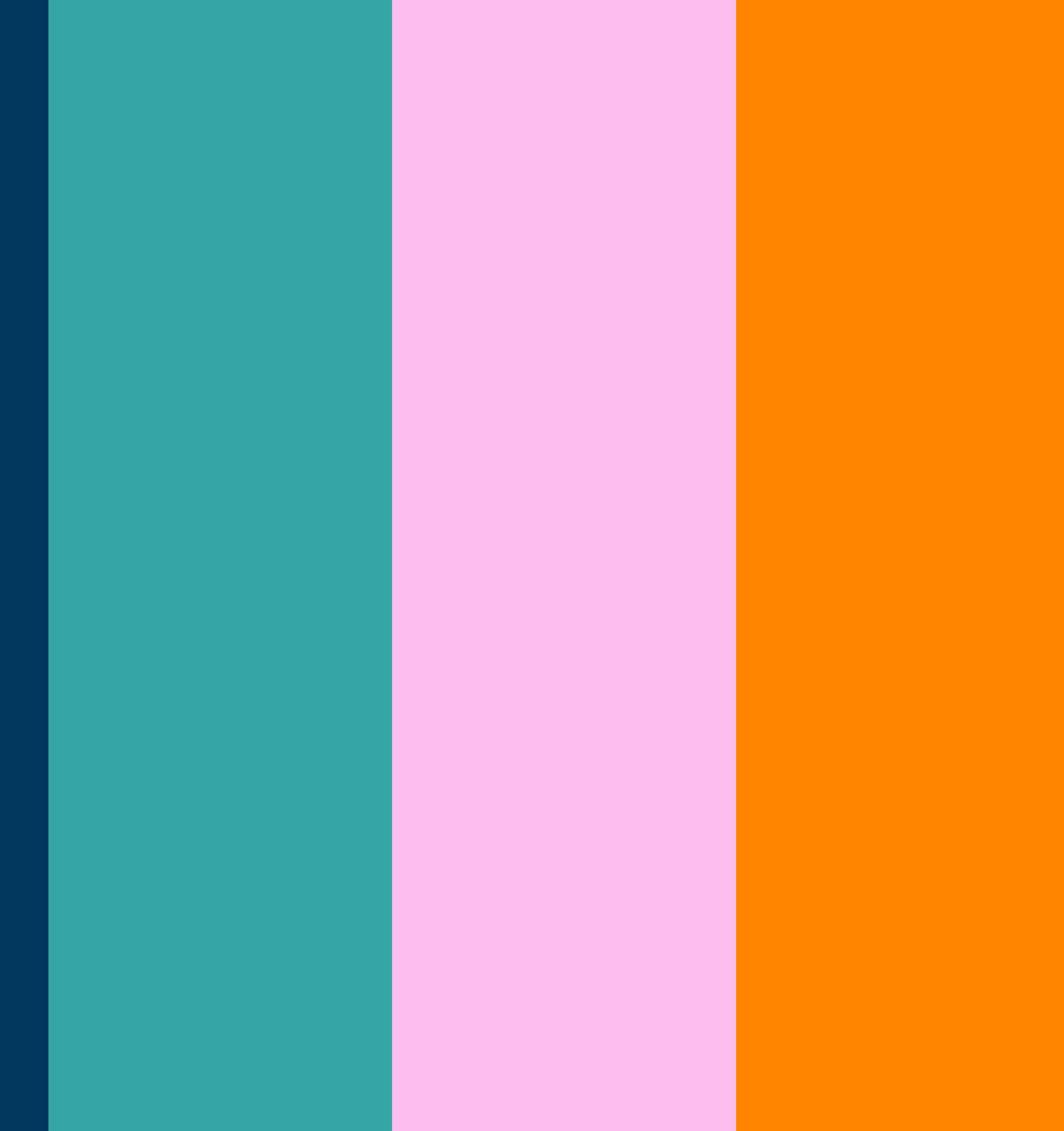
abcdefghijklmnopqrstuvwxyz

Accent

SHELBY BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz



On-Call Blue

#02385E

Triage Teal

#35A6A6

Soft Pink

#FCBEEC

Bright Orange

#FF8500

Color Palette

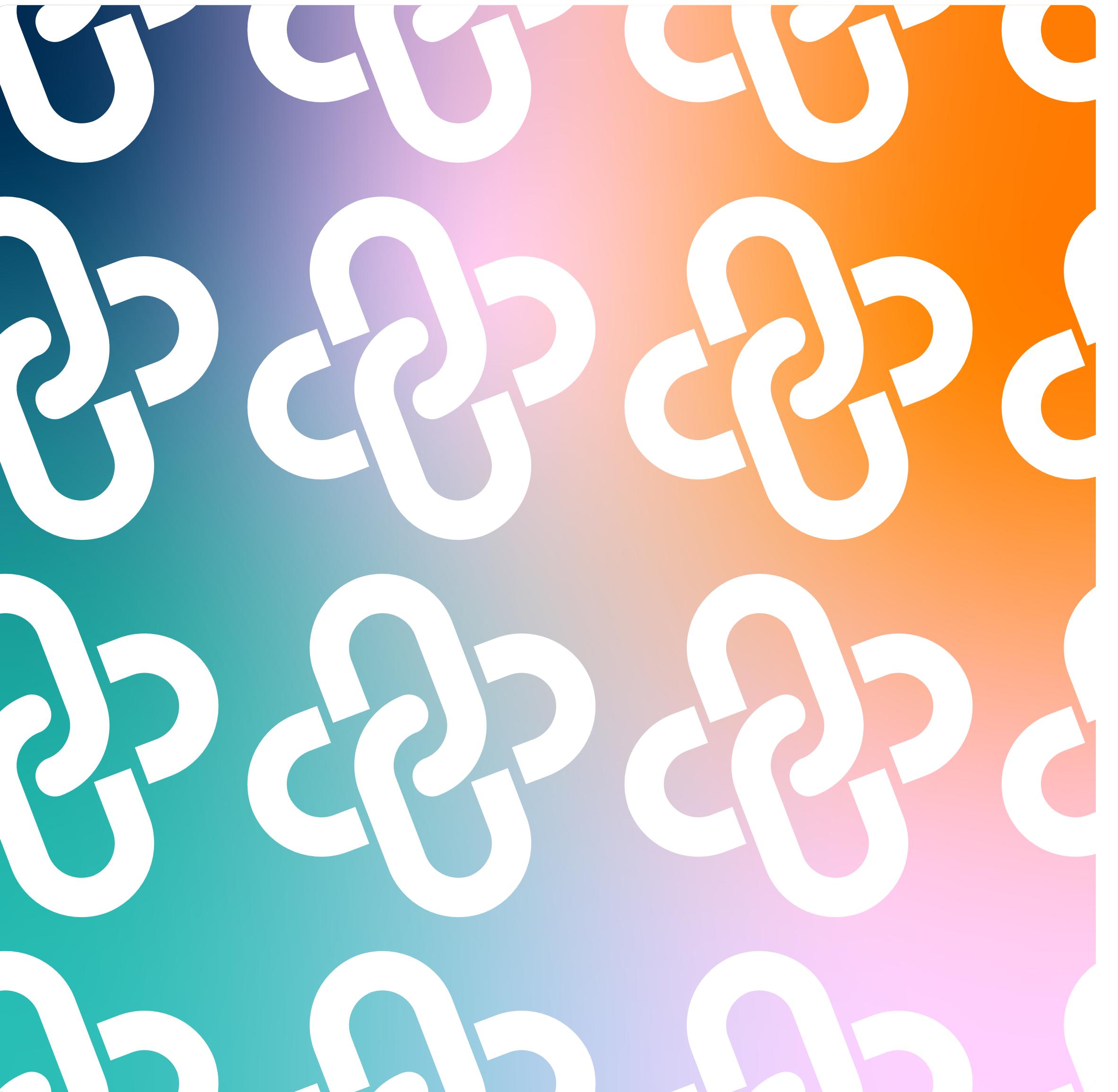
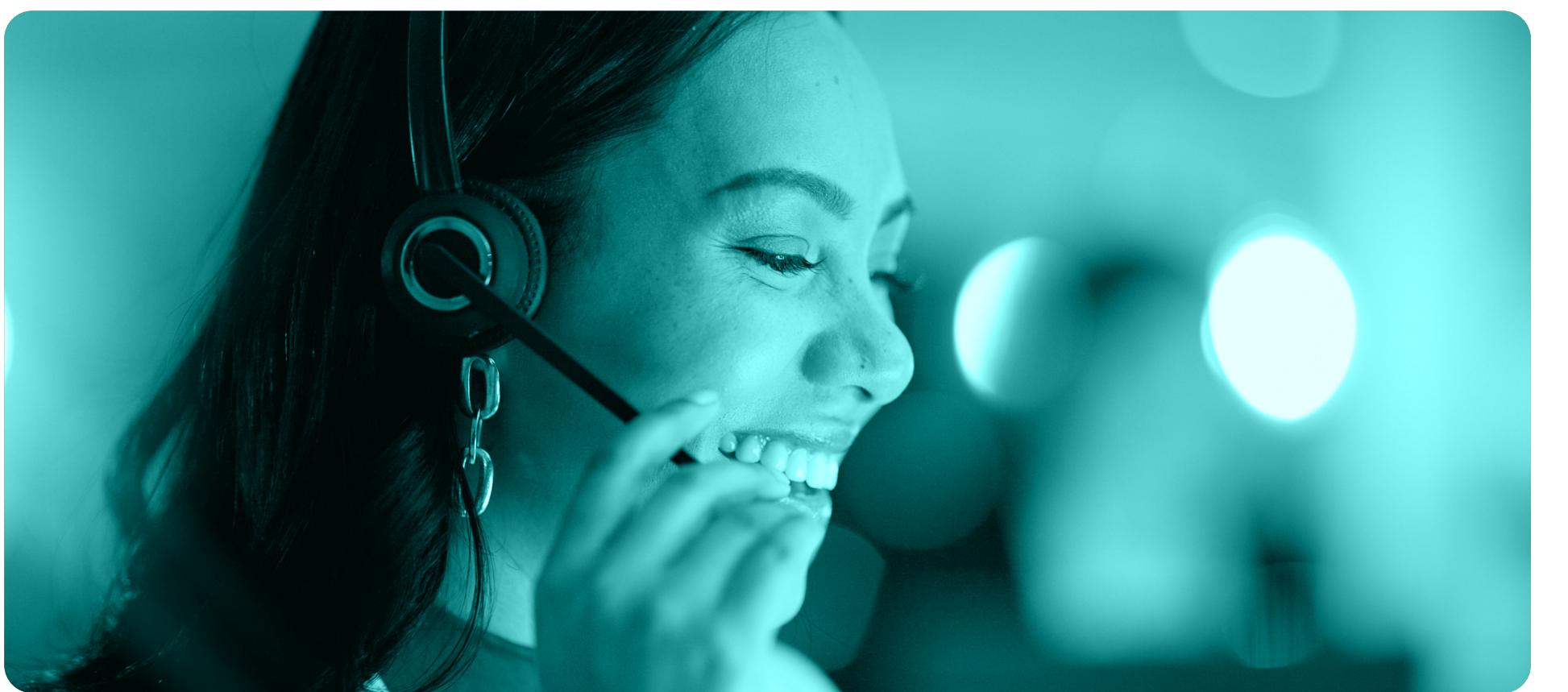
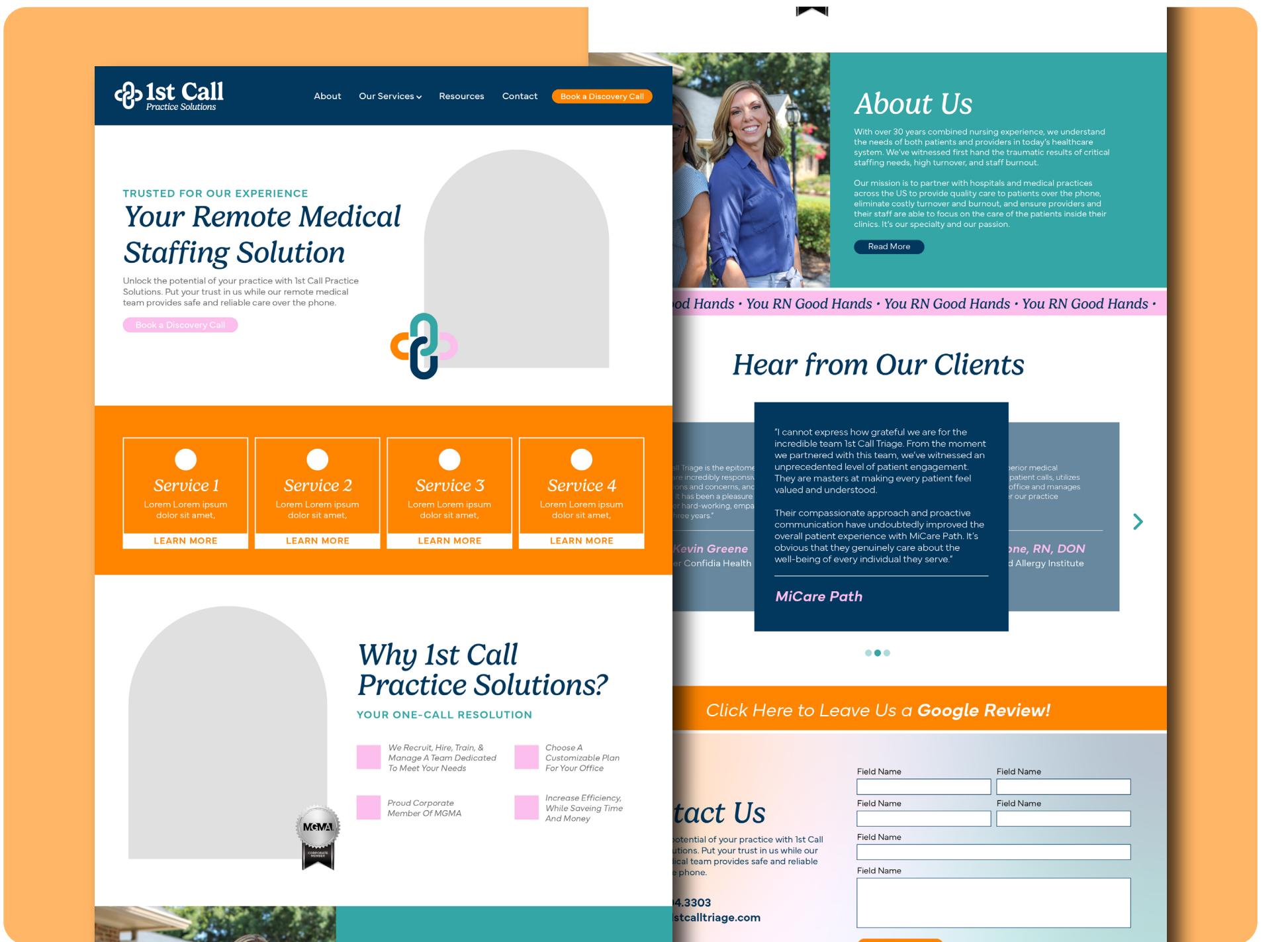
These colors convey trust, urgency, and professionalism. Blues and greens evoke calm and reliability, while energetic accents signal quick action, creating a memorable and approachable brand that clients can rely on.

Brand Application

Brand Presentation

Brand Application

1st call Practice Solutions





1st Call Practice Solutions

Remote Medical Staffing Solutions

Unlock the potential of your practice with 1st Call Practice Solutions. Put your trust in us while our remote medical team provides safe and reliable care over the phone.

Our Services

- Telephone Triage**
Enhance patient care with quick, expert guidance during office hours.
- Back Office Services**
Medication Refill Lines
Prior Authorization Processing
Medical Indexing
- Front Office Services**
Appointment Scheduling
Insurance Verification
Virtual Administrative Assistants
- RPM & CCM**
Improves patient outcomes and generates revenue for physician practices.

You RN Good Hands

1stCallSolutions.com | 864.626.6065
Info@1stCallTriage.com

Our Mission

At 1st Call, our mission is to support medical practices by offering a remote team of skilled professionals who improve operational efficiency, minimize costly turnover, and enhance patient care.

We are committed to building trusted partnerships that enable practices to focus on what truly matters – providing excellent patient care.

Our Core Values

- 01 Experience**
We provide skilled healthcare professionals who adapt to each practice's unique needs.
- 02 Care**
Our team fosters trust, respect, and empathy in every interaction.
- 03 Excellence**
Improving patient outcomes, and enhancing the healthcare experience for all.
- 04 Efficiency**
We streamline processes and provide reliable staff, letting healthcare teams focus on care.



1st Call Practice Solutions
info@1stCallTriage.com
129 Starrwood Drive
Starr, SC 29684

The Missing Link to Your Practice's Success!

thank you

WE MAKE A GREAT Pair

Thanks for visiting our booth! Enjoy one sock as a token of appreciation—we'll mail the other to complete the pair. Like our socks, 1st Call Practice Solutions is the perfect match for your medical practice's call center and staffing needs!

1st Call Practice Solutions

1st Call Practice Solutions